



## INVESTMENT PEARL MARRAKECH



Scenes like from 1001 Nights, colourfulness at its best and a touch of magic - this is Marrakech, one of the most important cities of the North African country Morocco and UNESCO World Heritage Site.

Marrakech embodies the Arab fairy tale in an exemplary manner and is one of the most interesting cities in the world. The richness of history, tradition and culture can probably not be exceeded by any other city. Because of its appearance with the still existing red mud walls, it is also known as the red city of Morocco. The ancient and preserved walls, monuments and buildings are symbolic for a rich historical past and are diametrically opposed to the luxury buildings and modern architectural gems. Together they blend into a fantastic whole.

The walled medieval town, which has its origins in the Berber period, fascinates with its ancient and modern architecture, incredible culinary diversity, unique bazaars with wonderfully exotic scents, numerous cultural venues and still many undiscovered investment pearls.

Marrakech cannot be captured, it must be experienced. In addition to traditional oriental values, Marrakech offers a top-class modernity: luxury shops, gourmet restaurants, first-class hotels and extravagant nightclubs. High-quality art and cultural assets complement the excellent experience. It is the perfect high-end destination.

Outside the centre around the Djemaa el Fna square in the old town, the imperial city of Marrakech is surrounded by fabulous landscapes. This makes it an ideal starting point for excursions to the Atlas Mountains, the sea in Essaouira or Fez. Marrakech has always competed with the popular Casablanca. If you consider the number of sunny days, the charm and what the cities have to offer, Marrakech is far ahead. The city and the country are currently among the most popular tourist destinations in the world.

The oriental uniqueness of the city has attracted artists, fashion designers, architects, interior designers and sports stars from all over the world. For example David Beckham, Alain Delon, Jacques Chirac, Tony Blair and many others have found their perfect oasis of relaxation under the Moroccan sun. French designer Yves Saint-Laurent has spent half his life here and former French President Nicolas Sarkozy owns a villa in the city.

Have we awakened your curiosity? Do you also dream of a Moroccan property or would you like to invest in this destination? We are at your disposal for the search as well as for all formalities in connection with the purchase of a property that corresponds to your wishes.



**Prof. Dr. Nicole Conrad, LL.M.**

Attorney at Law | Partner

T +41 61 555 13 10 | [nicole.conrad@atag-law.ch](mailto:nicole.conrad@atag-law.ch)